

2022 Annual Report for The Christian Recorder

Bishop David R. Daniels, Jr., Chair

Rev. Dr. Roderick D. Belin, Publisher

Mr. John Thomas III, Editor



Dedication Page

Dr. Jamye Coleman Williams
(1917-2022)





New Hires

Rev. Jazmine L. Brooks: News Editor

Rev. Dr. Susan H. Buckson, Copy Editor

Mrs. Joi Marie-Terry Hunter, Digital
Producer

Editor's Activities (2021-2022)

10 Speaking Engagements (3,4,5, 13 and 19)

**3 Professional and Ecumenical
Conferences**

- **Vice-President of the Associated Church Press**
- **Board Member, North American Section of the World Association of Christian Communicators**

**Payne Theological Seminary Fellow,
Gift of Black Theology Collaborative**

TCR Media

The Christian Recorder

- **Print (5500 subscribers)***
- **News Digest Emails (19,000 subscribers)**
- **Full-Issue Digital archives: issuu.com/jthomasiii**

TCR Dialogues

- **[Fb.com/TheChristianRecorder](https://www.facebook.com/TheChristianRecorder)**
- **[YouTube.com/TheChristianRecorder](https://www.youtube.com/TheChristianRecorder)**
- **70+ shows since 2019**

Assistance with Council of Bishops Statements, Women's Missionary Society and external media

Associated Church Press Awards

- Competing since 2016
- Two Awards
 - Award of Excellence – James Solheim Award for Editorial Courage, the Rev. Dr. Jennifer L. Leath
 - Award of Excellence – Single Social Media Post (Rev. Ratonna Stokes-Robinson Preaches First Sermon from Pulpit)



Short and Long-term Goals

Short-term Goals (2021-22)

Restart Print
Publication
(Depending on the
AMEC Publishing
House)

Distribute reader
surveys by Spring
2023

Update Masthead
and TCR branding
(pending overall SSU
rebranding)

Long-term Goals

Engage a consultant
to conduct a
feasibility study
regarding circulation
and advertisement

Distribute paid hard
copies for all Districts
14-20

Provide a full
electronic version of
*The Christian
Recorder* for
purchase

Create Episcopal
District Reporting
Networks in Districts
1-13

Start an internship
program for AME
young adults
interested in
journalism

Achieve and maintain
10,000 subscribers

Recommendations

The funding for The Christian Recorder approved in the budget by the 2021 General Conference be retained.

Episcopal Districts work with The Christian Recorder to establish designated reporters for news in their Districts.

Episcopal District Offices and Presiding Elders who are responsible for turning in subscription data are encouraged to use the official forms from The Christian Recorder and submit the forms electronically and mailed with the payment.

Churches are encouraged to purchase at least two (2) copies of The Christian Recorder. One copy should be mailed to the church address.

Recommendations (continued)

Bishops of the Church are encouraged to apply the Discipline provision to Chaplains and Supernumeraries that “All traveling preachers in the Connection are required to subscribe to The Christian Recorder, and to the Voice of Missions or The A.M.E. Church Review or The Journal of Christian Education. Presiding elders, at their quarterly conferences, shall require all local preachers to subscribe to at least one of the church periodicals.”

The laity of the church – especially Stewards, Trustees and Class Leaders – are encouraged to subscribe to The Christian Recorder. Pastors should display copies of The Christian Recorder in a public area and make an appeal for subscriptions the month before the Annual Conference.

Clergy and laity are encouraged to share news stories about churches and AME ministries produced by other news outlets and obtain formal permission for reprinting in The Christian Recorder.



Thank you!

Please subscribe and visit us!

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www.thechristianrecorder.com